



KFDX
PO Box 4888
Wichita Falls, TX 76308

Hoegger Communications
901 Indiana
Wichita Falls, TX 76301

Contract

1443561

Schedule Dates

10/24/16-11/08/16

Advertiser

Dale Harvey/School Board/Republican/TX (84016)

Agency

Hoegger Communications (13087)

Product

Political - Candidate Other (1066)

Brand

Dale Harvey for School Board (566107)

Salesperson

Wichita Falls, House (1257)

Sales Office

Wichita Falls

Buyer Name

/

Phone/Fax

CPE

N/A

Account Types

National/Political

Billing Type

Calendar

Comments

Date Entered

10/05/16

Last Modified

10/05/16

Entered By

Sharron Davis

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$450.00

Net Total

\$2,550.00

Sales Tax

Wichita Falls (KFDX)

By Calendar Month

	<u>Spots</u>	<u>Rate</u>
Oct. 2016	8	\$1,500.00
Nov. 2016	8	\$1,500.00
Grand Total:	16	\$3,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-11/08/16	4	:30	6:45A- 6:50A (CST)		1	1	1	1	1			12	\$225.00	\$2,700.00	Wichita Falls (KFDX)		10/5/16
2.0	Normal Line / SPOT	10/29/16-11/05/16	4	:30	7A- 9A (CST)							1		2	\$75.00	\$150.00	Wichita Falls (KFDX)		10/5/16
3.0	Normal Line / SPOT	10/30/16-11/06/16	4	:30	8A- 9A (CST)								1	2	\$75.00	\$150.00	Wichita Falls (KFDX)		10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions